



# PRODUCT RELEASE CALENDAR STEVENS POINT BREWERY

## YEAR-ROUND BEER

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	12 OZ BOTTLE	12 OZ CAN	16 OZ CAN	7.75 GAL KEG (1/4)	15.5 GAL KEG (1/2)
POINT SPECIAL LAGER	[Red]												●	●	●	●	●
POINT AMBER CLASSIC	[Red]												●	●		●	●
HOPTASTIC PALE ALE	[Red]												●	●		●	●
POINT MILKSHAKE MALT PORTER	[Red]												●	●		●	●
POINT DROP DEAD BLONDE ALE	[Red]												●	●		●	●

## SEASONAL/LIMITED RELEASE BEER

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	BOTTLE	CAN	16 OZ CAN	7.75 GAL KEG (1/4)	15.5 GAL KEG (1/2)
POINT BOCK	[Brown]	[Hatched]	[Brown]	[Hatched]		[Hatched]		[Hatched]		[Hatched]		[Hatched]	●			●	●
POINT LAKE SIDE VACATION ALE		[Hatched]		[Brown]	[Brown]	[Brown]	[Brown]	[Hatched]		[Hatched]		[Hatched]	●	●		●	●
POINT OKTOBERFEST		[Hatched]		[Hatched]		[Hatched]		[Brown]	[Brown]	[Brown]		[Hatched]	●	●		●	[Hatched]
POINT SNOW PILOT	[Brown]	[Brown]		[Hatched]		[Hatched]		[Hatched]		[Hatched]	[Brown]	[Hatched]	●	●		●	●
POINT FALL LIMITED RELEASE		[Hatched]		[Hatched]		[Hatched]		[Hatched]	[Brown]	[Brown]		[Hatched]	●			●	●
POINT HAZY PEBBLES LIMITED RELEASE		[Hatched]		[Hatched]	[Brown]	[Brown]	[Brown]	[Hatched]		[Hatched]		[Hatched]	●			●	●

## VARIETY PACKS

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
POINT 12-PACK BOTTLE VP	[Red]											
POINT 12-PACK CAN VP SUMMER		[Hatched]		[Red]	[Red]	[Red]	[Red]	[Hatched]		[Hatched]		[Hatched]
POINT 12-PACK CAN VP FALL		[Hatched]		[Hatched]		[Hatched]		[Red]	[Red]	[Red]		[Hatched]
POINT 12-PACK CAN VP WINTER	[Red]	[Red]		[Hatched]		[Hatched]		[Hatched]		[Hatched]	[Red]	[Red]