



2026

RELEASE CALENDAR

| BRAND | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | 6PK BOT | 6PK CAN | 12PK CAN | 24PK CAN | 4/16 CAN | KEG | |
|------------------------|------------------------|-----|--------------|-------------------|-----|-----|-----|----------------|-----|------------------|-----|-----|---------|---------|----------|-------------|----------|-----|--|
| SPECIAL LAGER | [Solid Blue Bar] | | | | | | | | | | | | | | | + | | | |
| AMBER LAGER | [Solid Red Bar] | | | | | | | | | | | | | | | | | | |
| POINT LIGHT | [Solid Light Blue Bar] | | | | | | | | | | | | | | | | | | |
| GREEN CIRCLE PALE | [Solid Green Bar] | | | | | | | | | | | | | | | | | | |
| MIDNIGHT BLACK LAGER | [Solid Black Bar] | | | | | | | | | | | | | | | | | | |
| DROP DEAD BLONDE ALE | [Solid Yellow Bar] | | | | | | | | | | | | | | | | | | |
| SEASONAL | BOCK SNOW PILOT | | | GREAT OUTDOORS | | | | OKTOBERFEST | | SNOW PILOT | | | | | | BOCK BOT | | | |
| 2026 LIMITED RELEASE | | | COAST RADLER | | | | | | | | | | | | | | | | |
| 2/12 CAN VARIETY PACKS | HIBERNATION PACK | | | HYDRATION PACK | | | | FALL FEST PACK | | HIBERNATION PACK | | | | | | | | | |
| NON-ALCOHOLIC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | 6PK BOT | 6PK CAN | 12PK CAN | 4/16 CAN | KEG | | |
| NA AMBER | [Solid Red Bar] | | | | | | | | | | | | | | | | | | |
| NA SEASONAL | NA SNOW PILOT | | | NA GREAT OUTDOORS | | | | NA OKTOBERFEST | | NA SNOW PILOT | | | | | | | | | |